

**Sullivan BEAUTY**

# Pot O' Gold SALE

**MARCH 2 - MARCH 13**  
**SAVE ON COLOR, BEST SELLERS & GOLDEN SAVINGS**

**Save \$4.03**

**SURFACE CURLS OIL GEL 6 OZ**

~~\$20.14~~  
**\$16.11**

SR-69860

**Save 20%**

**Save \$3.31**

**AWAPUHI WILD GINGER 2025 HOLIDAY GIFTSET**

~~\$16.53~~  
**\$13.22**

AWG-ANS-250

**Save 20%**

**Save \$4.50**

**DAVINES OI ALL-IN-ONE MILK 4.76 OZ**

~~\$22.50~~  
**\$18.00**

DV-76119

**Save 20%**

**Save \$2.80**

**MILK SHAKE ICY BLONDE SHAMPOO 10 OZ**

~~\$14.00~~  
**\$11.20**

ZC-MTZ110050AHBL035

**Save 20%**

**Save \$4.29**

**EVO LIQUID ROLLERS 6.7 OZ**

~~\$21.47~~  
**\$17.18**

EV-39261

**Save 20%**

**Save \$5.00**

**DAVINES OI SOUFFLE 4.2 OZ**

~~\$25.00~~  
**\$20.00**

DV-76139

**Save 20%**

**Save \$3.91**

**PAUL MITCHELL EXTRA-BODY FIRM FINISHING SPRAY 9.5 OZ**

~~\$15.66~~  
**\$11.74**

PM-XBFH-315

**Save 25%**

**SHOP IN STORE AT 272 LONDONDERRY TPKE.  
 HOOKSETT, NH  
 OR Online 24/7 SullivanBeauty.com  
 OR CALL (844) 799-0811 TO ORDER**



**Save \$3.13**

PAUL MITCHELL  
STAY STRONG  
HAIRSPRAY  
9 OZ

~~\$15.66~~  
**\$11.53**

PM-SSTGV-300

Save 20%

**Save \$4.50**

OI  
CONDITIONER  
8.8 OZ

~~\$25.00~~  
**\$20.00**

DV-76043

Save 20%

**Save \$2.80**

MILK\_SHAKE  
MOISTURE &  
MORE 8.45 OZ  
CONDITIONER

~~\$14.00~~  
**\$11.20**

ZC-MTZ110050BMOM030

Save 20%

**Save \$13.75**

SURFACE  
AWAKEN  
THERAPY  
KIT

~~\$68.50~~  
**\$54.80**

SR-07445

Save 20%

**Save \$2.32**

TEA TREE  
ORIGINAL SPECIAL  
SHAMPOO  
10 OZ

~~\$11.60~~  
**\$9.28**

TT-TTS-300

Save 20%

**Save \$3.50**

L'ANZA  
KERATIN HEALING  
OIL FINISHING  
SPRAY 11.8 OZ

~~\$17.49~~  
**\$13.99**

LZ-22021

Save 20%

**Save \$4.29**

EVO  
HAPPY CAMPERS  
TREATMENT  
6.7 OZ

~~\$21.47~~  
**\$17.18**

EV-39251

Save 20%

**Save \$6.44**

PAUL MITCHELL  
SUPER SKINNY  
SERUM  
5 OZ

~~\$17.40~~  
**\$10.96**

PM-SSSR-150

Save 20%

**Save \$2.80**

MILK\_SHAKE  
CURL  
PERFECTIONIST  
6.8 OZ

~~\$14.00~~  
**\$11.20**

ZC-CNZ110050CCPEA02

Save 20%

**Save \$5.70**

DAVINES  
OI OIL  
4.76 OZ

~~\$28.50~~  
**\$22.80**

DV-76000

Save 20%

Sullivan BEAUTY

Save \$4.19

SURFACE  
CURLS FIRM  
STYLING MOUSSE

8 OZ

~~\$20.94~~

\$16.76

SR-69719



Save \$2.80

MILK\_SHAKE  
COLOUR  
MAINTAINER

SHAMPOO 10 OZ

~~\$14.00~~

\$11.20

ZC-MPZ110050AMSN035



Save \$4.06

EVO THERAPIST  
HYDRATING  
SHAMPOO

10 OZ

~~\$20.34~~

\$16.27

EV-39221



Save \$4.27

EVO THERAPIST  
HYDRATING  
CONDITIONER

10 OZ

~~\$21.36~~

\$17.09

EV-39222



Save \$4.07

LIVING PROOF  
DRY VOLUME &  
TEXTURE 7.5 OZ

~~\$20.34~~

\$16.27

LP-02971



Save \$4.45

SURFACE  
AWAKEN  
SHAMPOO

10 OZ

~~\$22.26~~

\$17.81

SR-63288



Save \$3.48

AWAPUHI WILD  
GINGER  
HYDROCREAM  
WHIP 6.7 OZ

~~\$17.40~~

\$13.92

AWG-AWP-200



Save \$4.25

UNITE  
7SECONDS  
DETANGLER

8 OZ

~~\$21.25~~

\$17.00

UN-C78



Save \$4.30

OI  
SHAMPOO

9.5 OZ

~~\$21.50~~

\$17.20

SR-63288



Save \$4.29

EVO  
EASY TIGER  
SMOOTHING BALM

6.8 OZ

~~\$21.47~~

\$17.18

EV-39258



Save \$2.80

MILK\_SHAKE  
FLOWER COLOUR  
MAINTAINER

SHAMPOO 10 OZ

~~\$14.00~~

\$11.20

ZC-MTZ110050AFFS035



# CREAM HAIRCOLOR



# LIQUID & GEL HAIRCOLOR





## Cream Haircolor

### Regular



			(QTY 1-23)	(QTY 24-47)	(QTY 48+)	Save 15%
Mask w/Vibra		<del>\$11.95</del>	\$11.35	\$10.75	\$10.18	\$1.77 each
A New Colour		<del>\$10.00</del>	\$9.50	\$9.00	\$8.50	\$1.50 each
TheColor		<del>\$8.28</del>	\$7.87	\$7.45	\$7.04	\$1.24 each
Color XG		<del>\$10.28</del>	\$9.77	\$9.25	\$8.74	\$1.54 each
TheColor10		<del>\$7.99</del>	\$7.59	\$7.19	\$6.39	\$1.60 each
Creative		<del>\$9.80</del>	\$9.31	\$8.82	\$8.33	\$1.47 each
9 Minutes		<del>\$9.80</del>	\$9.31	\$8.82	\$8.33	\$1.47 each
Smoothies		<del>\$8.30</del>	\$7.89	\$7.47	\$7.05	\$1.25 each
Keraluminous		<del>\$9.90</del>	\$9.41	\$8.91	\$8.42	\$1.48 each
Kerabrilliance		<del>\$8.80</del>	\$8.36	\$7.92	\$7.48	\$1.32 each
Colorly		<del>\$8.90</del>	\$8.46	\$8.01	\$7.57	\$1.33 each
Aquarely		<del>\$9.75</del>	\$9.26	\$8.78	\$8.29	\$1.46 each
DelyGlow		<del>\$9.81</del>	\$9.32	\$8.83	\$8.34	\$1.47 each
Healing Color		<del>\$10.07</del>	\$9.57	\$9.06	\$8.56	\$1.51 each
Hueverse		<del>\$13.30</del>	\$12.64	\$11.97	\$11.31	\$1.99 each
Present Time		<del>\$12.50</del>	\$11.88	\$11.25	\$10.63	\$1.87 each
Colorways		<del>\$7.25</del>	(QTY 1-3) \$6.89	(QTY 4-6) \$6.53	(QTY 7+) \$6.16	\$1.09 each
Staino		<del>\$13.05</del>	\$12.41	\$11.75	\$11.09	\$1.96 each



## Liquid & Gel Haircolor

### Regular



			(QTY 1-23)	(QTY 24-47)	(QTY 48+)	Save 15%
Liquids		<del>\$10.07</del>	\$9.57	\$9.06	\$8.56	\$1.51 each
View		<del>\$7.00</del>	\$6.65	\$6.30	\$5.95	\$1.05 each
The Demi		<del>\$6.76</del>	\$6.42	\$6.08	\$5.75	\$1.01 each
Hueverse Demi		<del>\$9.49</del>	\$9.02	\$8.54	\$8.07	\$1.42 each
Gloss		<del>\$7.26</del>	\$6.89	\$6.53	\$6.17	\$1.09 each
Pure Color		<del>\$9.45</del>	\$8.98	\$8.51	\$8.03	\$1.42 each

# Lighteners



Save  
20%

EVO BOTTLE BLONDE  
POWDER LIGHTENER  
17.6 OZ

~~\$35.09~~  
**\$28.07**

EV-38819



Save  
\$7.02

SUNLIGHTS MOONLIGHTS  
CLAY FOIL LIGHTENER  
17.6 OZ

~~\$33.00~~  
**\$26.40**

SL-SBMOONL



Save  
\$6.60

SURFACE PURE  
LIGHTENER  
15.87 OZ

~~\$38.16~~  
**\$30.53**

SR-S450GL16



Save  
\$7.63

EVO BOTTLE BLONDE CLAY  
LIGHTENER  
14.1 OZ

~~\$31.27~~  
**\$25.02**

EV-38814



Save  
\$6.25

KERATIN COMPLEX  
IT'S A BLONDE  
THING 16 OZ

~~\$33.00~~  
**\$26.40**

KC-KCIABT4



Save  
\$6.60

SURFACE ULTRA  
LIFT LIGHTENER  
15.87 OZ

~~\$39.22~~  
**\$31.38**

SR-69854



Save  
\$7.84

DUAL-PURPOSE  
LIGHTENER  
2 LB

~~\$33.00~~  
**\$26.40**

TC-B-2



Save  
\$6.60

SUNLIGHTS  
LIGHTENER  
17.6 OZ

~~\$33.00~~  
**\$26.40**

SL-SUN0012



Save  
\$6.60

L'ANZA POWDER  
DECOLORIZER  
32 OZ

~~\$50.88~~  
**\$40.70**

LZ-19517F



Save  
\$10.18

BOND RX LIGHTENER 17.6 OZ

~~\$23.50~~  
**\$18.80**

PM-BXL-500



Save  
\$4.70

MILK SHAKE LIGHT CATCHER  
LEVEL 7 CLAY  
LIGHTENER 14 OZ

~~\$28.00~~  
**\$22.40**

ZC-LCZ110001FLSL045



Save  
\$5.60

L'ANZA ULTRA BLONDE  
DECOLORIZER  
16 OZ

~~\$28.09~~  
**\$22.47**

LZ-19516F



Save  
\$5.62

SYNCHROLIFT+  
LIGHTENER  
2 LB

~~\$35.00~~  
**\$28.00**

TC-SL-028



Save  
\$7.00

DAVINES  
LIBERTY  
15.87 OZ

~~\$37.00~~  
**\$29.60**

DV-66075



Save  
\$7.40

DAVINES  
PROGRESS  
28.21 OZ

~~\$44.00~~  
**\$35.20**

DV-66074



Save  
\$8.80

DAVINES  
TOLERANCE  
30.43 OZ

~~\$29.50~~  
**\$23.60**

DV-66063



Save  
\$5.90

MILK SHAKE  
LEVEL 8  
17.64 OZ

~~\$28.00~~  
**\$22.40**

LCZ110001FLSS055



Save  
\$5.60

MILK SHAKE  
LEVEL 9  
17.64 OZ

~~\$30.00~~  
**\$24.00**

LCZ110001FLSM055



Save  
\$6.00

# Add-on Services & treatments = revenue



## BABE EXTENSIONS MIX & MATCH

CHOOSE FROM:

- TAPE IN
- IDEAL HYBRID WEFT
- HAND TIED WEFT
- MACHINE SEWN WEFT
- FUSION
- I-TIP

BUY ANY 2 PK  
& **SAVE**  
**20%**



## EVO TOP DROP CONCENTRATE 12 PK

CHOOSE FROM:

- HYDRATE
- REPAIR
- PLATINUM BLONDE
- SCALP

~~\$85.43~~  
**\$68.34**



EV-38858 / 38854 / 38852 / 38850

## LIVING PROOF HIGH SHINE GLOSS 6.7 OZ

~~\$21.47~~  
**\$17.18**

LP-03566



## BONDRX MEDIUM PRO KIT

~~\$65.00~~  
**\$52.00**

PM-BXMP24



## SURFACE PURE COLOR THICKENER 4 OZ

~~\$12.46~~  
**\$9.97**

SR-STH616



## LIVING PROOF SCALP DENSITY SERUM 1.7 OZ

~~\$38.42~~  
**\$30.74**

LP-03477



## TEA TREE SCALP WELLNESS SERUMS

~~\$20.30~~  
**\$16.24**

TT-TTDS-055 / TTOS-055 / TTSS-055



## KERATIN COMPLEX PBO PERSONAL BLOW OUT

~~\$695~~  
**\$595**

KC-K33PK



# Pot O' Gold Sale

ALL SALON TOOLS 10% OFF!

Such as:



Sullivan  
BEAUTY

# Lucky Finds

¢99    ¢99    ¢99

**TRIPLE BOND COMPLEX 0.5 OZ**

**¢99**

~~REG \$10.31~~

LP-03133



**JPMS CONNECTING BOWL SET**

**¢99**

~~REG \$9.01~~

TXC-CB



**K18 ALLIGATOR CLIPS**

**¢99**

~~REG \$5.00~~

K18-KHP91131



**L'ANZA GLITTER COLOR BOWL**

**¢99**

~~REG \$5.00~~

PR-LZ-A00732



**CRICKET AMPED TEASING BRUSH**

**¢99**

~~REG \$3.75~~

CR-5511923



**MILK SHAKE DRY PHONE CASE**

**¢99**

~~REG \$9.99~~

ZC-MM-MSZ110

PROM0213



**LIVING PROOF BLUE MESH TOTE**

**¢99**

~~REG \$15.00~~

LP-MJ25BB



**LP FRIZZ STYLING CREAM .5 OZ**

**¢99**

~~REG \$1.24~~

LP-03257



**EVO SHAPE VIXEN 1 OZ**

**¢99**

~~REG \$5.42~~

EV-39507



**LIVING PROOF CUTTING CAPE**

**\$5.99**

~~REG \$20.00~~

LP-02138



**LOTUS FRAGRANCE CANDLE**

**\$6.99**

~~REG \$24.00~~

EV-199917



**PM COLOR PROT SHAM 33 OZ**

**\$5.99**

~~REG \$12.00~~

PM-CPS-033



**PM COLOR PROT COND 33 OZ**

**\$5.99**

~~REG \$17.00~~

PM-CPC-033



**AZ CUTTING CAPE**

**\$5.99**

~~REG \$25.00~~

AZ-AZCAPE



**K18 APRON**

**\$5.99**

~~REG \$10.00~~

K18-KHP91089



**DENNIS B COLOR OUT SYSTEM**

**\$5.99**

~~REG \$19.95~~

OG-DBCOS



**OLAPLEX NO.3 8.5 OZ**

**\$14.99**

~~REG \$30.00~~

OP-20140659



# Found Gold

Sullivan BEAUTY

CLEARANCE

**NEURO ANGLE CONE 1.25 OZ**

**\$39.99**

~~REG \$98.16~~

PT-NACNAS



**KC TRANSFORMER ROD**

**\$70.00**

~~REG \$140.00~~

KC-KCTRWD



SHOP IN STORE AT 272 LONDONDERRY TPKE.

HOOKSETT, NH

OR Online 24/7 [SullivanBeauty.com](http://SullivanBeauty.com)

OR CALL (844) 799-0811 TO ORDER